



IOWA HIGH SCHOOL ATHLETIC ASSOCIATION

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MEDIA UPDATE: PROFESSIONAL MEDIA

September 25, 2025

Hello IHSAA media members –

This message is to keep you informed on IHSAA media policies and state tournament access for the 2025-26 school year. Just like [we stated in our August memo](#), we have a few major changes, so please review these items as soon as possible.

To stay up to date going forward, please click (and refer interested folks to) the [Media Page](#) on our website.

1. Credential Follow-Up & Tournament Access

If you've already submitted your [2025-26 Media Credential Request](#), thank you. Outlets who have not completed the process should do so as soon as possible to ensure passes are processed before postseason events begin.

New in 2025-26 with these credentials: The IHSAA 2025-26 season credential by itself will not guarantee entry to IHSAA state tournament events. Media members planning to attend a state tournament must register in advance of each event. Registration will be reviewed and approved by the IHSAA communications team. Approved media members will receive a complimentary ticket (delivered electronically) for entry. No entry will be allowed without a pre-approved tournament media ticket. We request you do still carry the IHSAA credential, as possible.

2. Media Policy Manual (UPDATED for 2025-26)

New policies for video, audio, and coverage at IHSAA championship events have been added to the [Media Policy Manual](#) under *2025-26 Updates* and *State Tournament Media Rights*.

These updates clarify approved use of video for highlights, social media, and newsgathering, while outlining restrictions on live streaming and game action footage. Outlets planning video coverage should review these policies carefully prior to postseason events.

Venue-specific procedures and registration timelines will be communicated ahead of each tournament.

3. Radio Partners (NEW in 2025-26)

[Registration for Radio Partners](#) is now open as another new IHSAA feature. This new option allows radio/audio outlets to cover state tournament events at a set rate. The Radio Partner option is \$500 per station/signal and includes two seats at any and all IHSAA state tournament events your team(s) participate in. The per-event option is still available at \$150 per game/session for two seats. Corporate or multi-station packages and additional seating requests will be handled directly by the IHSAA communications team. All registrations and payments are subject to review.

Good luck with your coverage over the next few weeks! We'll be back in touch with state championships coming soon.

Thanks!

