



IOWA HIGH SCHOOL ATHLETIC ASSOCIATION

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MEDIA POLICIES & PASSES: PROFESSIONAL MEDIA

August 2025

Hello IHSAA media members –

This message is to keep you on top of IHSAA media policies and passes for the start of the 2025-26 school year. We have a few major changes, so please review these items as soon as possible.

To stay up to date going forward, please click (and refer interested folks to) the [Media page](#) on our website.

1. Pass Registration (NEW)

We are now collecting outlet and individual information for new IHSAA credentials to professional media organizations (newspaper, radio, TV, website) for regular season and postseason lead-up coverage. Our new Media Advisory Committee has requested this pass process includes more detailed information on both the outlets and individuals to ensure smoother and safer access for approved media members.

We are requesting that each outlet have a primary contact/manager complete these. New prompts include Business EINs, name and photo uploads for all individuals, and outlet and role types to allow us to better plan access at our events.

[CLICK HERE TO COMPLETE THE 2025-26 REGISTRATION FORM](#)

This form will remain open for our initial run through Wednesday, Aug. 27. Once your outlet has completed the form and been approved, our office will begin creating the passes and mailing them with 2025-26 calendars and information. Please maintain these IHSAA passes – we would like to provide annual stickers in the future.

2. State Tournament Credential Registration

Starting this fall, all media members planning to attend an IHSAA state tournament event will be required to register for credentials in advance of the event. The new IHSAA credential by itself will NOT guarantee entry at IHSAA state tournaments. Stay tuned: We will have a new form and process announced soon for these state tournament registrations.

3. Credentials at School Events

With the understanding that every school, sport, facility, and event is different...

We recommend media members identify themselves at local/school events by wearing these new credentials. This can simplify your process for entry at events and clearly indicate you are an IHSAA approved media member. Contacting host schools in advance of your arrival can help with this as well. We have instructed schools to create media check-in lists or sheets as possible ahead of this school year. Questions on this? Check out our [Media Policy Manual](#) or [contact us](#).

Thank you!

