



IOWA HIGH SCHOOL ATHLETIC ASSOCIATION



Media Update

January 31, 2024

Hello,

Members of the media and individuals interested in covering the IHSAA's 2024 winter state tournament events should follow instructions listed below. If you have questions or require accommodations, contact IHSAA communications director Chris Cuellar: ccuellar@iahhsaa.org.

A few notes before diving into the state tournament information...

- **IHSAA Credentials:** Please apply for credentials ahead of IHSAA state tournament events through the [Media page](#) once qualifiers are set and event information is available. Professional media can [apply HERE](#). School media representatives (school yearbook, newspaper, website, etc.) should [apply HERE](#).
 - o Forms will open the week prior to the event. Forms will close at the times specified.
- **2023-24 Brown Credential:** This will ensure entry to any of the below state tournament events. We still kindly request online registration for state tournament events for security purposes and to streamline entry for you and our staff. Please follow the event-specific procedures and registrations as outlined.
- **Radio & Audio Credentials:** The Iowa High School Sports Network holds audio rights from the IHSAA's state wrestling and basketball tournaments. That means all outlets interested in producing radio or audio broadcasts from wrestling or basketball should [apply for credentials through IHSSN](#). The IHSAA does not place radio or audio outlets on its credential lists for those events. There is no registration or fee required for postseason lead-up events, or for the IHSAA's state tournaments in swimming and bowling.
- **Lead-Up Livestreams:** If your outlet is interested in producing video from postseason lead-up events, the IHSAA has a video access procedure in place. Policies, fees, and application forms [are required and available online](#).
- **Media Policy Manual:** If you have questions about event policies, credentialing, school media, recommendations, etc. please review our digital [Media Policy Manual](#). Two points of emphasis for winter 2024...
 - o 1. We do not credential freelance or independent individuals. Credential requests must come from approved media outlets.
 - o 2. Photographers credentialed through approved media outlets are not to independently sell photos through commercial or individual outlets (SmugMug, Flickr, Zenfolio, etc.).

SWIMMING

When: Friday, Feb. 9 and Saturday, Feb. 10

Where: Campus Recreation & Wellness Center,
University of Iowa, Iowa City

Event Information: [State Meet Central](#)

BOWLING

When: Monday, Feb. 19 through Wednesday, Feb. 21

Where: Cadillac XBC

Event Information: [State Meet Central](#)

WRESTLING

When: Wednesday, Feb. 14 through Saturday, Feb. 17

Where: Wells Fargo Arena, Des Moines

Event Information: [State Tournament Central](#)

BASKETBALL

When: Monday, March 4 through Friday, March 8

Where: Wells Fargo Arena, Des Moines

Event Information: [State Tournament Central](#)

Media Credential Form, By Event: [Professional Media](#) | [School Media](#) | [Radio & Audio](#)

Want to sign up for the IHSAA media email list? Complete the form at the bottom of our [Media page](#).

Need more information? Email Chris Cuellar at ccuellar@iahhsaa.org.