

IOWA HIGH SCHOOL ATHLETIC ASSOCIATION

Media Update

October 8, 2020

Good afternoon all,

I hope this update finds you as well as can be expected. I am back in Boone this week after a month out of the office and offline. The patience of those who tried to call or message me is very much appreciated, and I hope my coworkers here at the IHSAA were helpful.

Now, on to today's fall sports media information.

Class 4A State Golf

The <u>Class 4A State Fall Golf Championships</u> are set for this Friday and Saturday at Des Moines Golf & Country Club. Attendance is free for spectators, so no preregistration is necessary for media members interested in attending. We'll be using tee times instead of a shotgun start, so the event may take a little longer than usual. Iowa PGA has the tournament scoring page set up <u>HERE</u>, along with more course and event information.

State Cross Country

Hopefully you <u>saw the release a couple weeks ago</u> about the joint IHSAA & IGHSAU State Cross Country Championships being spread across two days, along with the state qualifying meets. We'll have more information in the coming weeks on the process before Fort Dodge. A few key notes for now...

- Media members will be asked to preregister for each classification they plan to cover to receive complimentary access to Kennedy Park.
- Parking will be permitted for all attendees inside Kennedy Park (no shuttles).
- Admission will be taken for spectators as they enter the park.

Football Playoffs

I just shared a <u>playoff overview on our website</u> this afternoon that should provide some clarity to the postseason manual that was posted last week. You can read on the pod system and points of emphasis over there.

Important note for Friday night coverage: Playoff assignments will be announced at 12 p.m. on Saturday. Feel free to go to bed once your game coverage is over – we won't be dropping any spoilers at 4 a.m. this year.

Football Playoff Audio + Video

Audio: Radio stations and audio streaming outlets can continue their coverage in the postseason lead-up rounds by contacting and working with host sites for space and setup. The IHSAA does not require registration or payment for these postseason lead-up games. Once games get to the semifinals and finals at the UNI-Dome, the Iowa High School Sports Network takes over media rights control and will require registration and payment prior to arrival.

Video: The IHSAA allows postseason lead-up events to be shown via video broadcast or livestream through an application and approval process. NFHS Network and NFHS Network School Broadcast Programs are postseason partners of the IHSAA and have exclusivity and right of first refusal to produce livestreams. Other groups (schools, media outlets, individuals) interested in video access for postseason events may view <u>policies</u>, <u>fees</u>, and <u>applications</u> under the Video Access & Livestreaming section of the <u>Media resources page</u>. Applications require approval from host sites and the IHSAA. Fees are assessed per game with 50% of the fee going to host schools.

Credentials & Calendars

The latest IHSAA & IGHSAU state tournament credentials were mailed out to print, TV, and Internet-based outlets a couple weeks ago from the IHSAA office. The credentials were mailed at the same time as our annual (smaller) wall calendar, which was also sent to our radio outlets.

Numerous reasons for the delay in getting those out this year, but I apologize for any issues or concerns anyone had in not having their pass or calendars for regular season events. If you still have not received these and would like to, please let me know at your earliest convenience.

We did not widely distribute directories this year. If you would like to view a digital version, you can visit the Contact page or the Coaches & Administrators page on our website, or just click here: <u>https://apps.iahsaa.org/secure/dirpublic.php</u>

COVID-19 Coverage Reminders

Finally, a few friendly reminders on postseason coverage in the COVID-19 era...

- Contact host site administrators and/or coaches as early as possible if you plan to cover a postseason event at their facility. Space is extremely limited due to social distancing constraints, and many athletic directors have priority lists and are first-come first-serve.
- Be aware of mask requirements and other health and safety restrictions before arriving at an event.
- Maintain social distance as much as possible during event coverage, including postgame interviews.

As always, if you have questions or concerns, please contact me.

Best,

Chris