



IOWA HIGH SCHOOL ATHLETIC ASSOCIATION

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2020-21 Television/Internet Video Access Information

IHSAA Postseason Lead-Up Event Policies

This list pertains to all requests for video broadcasts (over-the-air television, cable television, internet webcasts, internet streams, etc.) of IHSAA-sponsored postseason events, such as sectionals, regionals, districts, and substates, which lead up to IHSAA state tournaments.

The following rules, regulations, and fees shall apply:

1. NFHS Network holds rights and right of first refusal to IHSAA postseason events leading up to state tournaments, and state meets in cross country and swimming. Third party broadcasts are prohibited at events selected and shown by NFHS Network. If the NFHS Network accepts a broadcast after a third party has applied for access, the applicant will be refunded by the IHSAA.
2. Applications must be submitted to the IHSAA and postseason host site manager at least 24 hours in advance of the scheduled time and date of the selected event. Payment must be submitted to the IHSAA within two business days of the event occurring. Failure to meet either of these deadlines may result in permissions being denied at future IHSAA events.
3. Host schools will receive 50% of each access fee.
4. Reproductions or copies of the broadcast shall not be sold or distributed without written consent from the IHSAA. This includes DVDs, Video On Demand, or subscription-based archives.
5. Advertisements or promotions associated with alcohol, tobacco, firearms, gambling, performance enhancing substances, or lewd subject matter are strictly prohibited.
6. This application is not a guarantee of postseason broadcasting access. The IHSAA reserves the right to remove access to its events at any time and may discontinue this agreement immediately if the broadcast entity violates IHSAA rules and regulations or expresses views incompatible with the values of the IHSAA and interscholastic athletics.
7. Broadcasters will be responsible for coordinating setup and production with the event/tournament manager at each host site. Parking, entry, credentialing, and work space are at the discretion of the event/tournament manager or administrator. If the host site cannot facilitate or allow access, any access fees paid by applicants will be refunded by the IHSAA.
8. Broadcast equipment, including tripods and protective cases, shall not be placed in tournament seating areas or obstruct the view or personal space of tournament spectators.
9. Applications do not require resubmission for games or events that are postponed or delayed. Only one approved form and access fee is necessary for the entirety of an event.
10. Schools or student groups operating broadcasts through the NFHS School Broadcast Program do not need to apply or pay for postseason productions at their venue. These broadcasts may qualify as NFHS Network broadcasts. School groups not operating within the NFHS Student Broadcast Program may apply using this form to request event availability.
11. Any outlet which simulcasts its broadcast over multiple platforms is not subject to multiple access fees. Only one fee will be applied by the IHSAA.
12. Only one access fee is required, whether a broadcast or stream is "live" or "delayed." Previous restrictions and fees for "delayed" broadcasts or rebroadcasts have been eliminated.
13. Applicants must read and/or display two prepared PSAs from the IHSAA during their broadcast.

For more information, contact IHSAA communications director Chris Cuellar: ccuellar@iahsaa.org.