



# ADVISER NEWS

Iowa Association of Student Councils

[www.iowastudentcouncils.org](http://www.iowastudentcouncils.org) - October 2019

## Student leadership conference set for October

Registration is now open for the 2019 Iowa Student Leadership Conference to be held October 27 & 28 in Des Moines at the Iowa Events Center.

The conference is sponsored by the Iowa High School Athletic Association & Iowa Association of Student Councils in partnership with the School Administrators of Iowa.

The conference is a great way for high school and junior high student leaders to connect and learn new ideas on how to become even better leaders in their schools. This conference is not just for student council members, but for any high school and junior high students in leadership positions.

More than 1,500 students and advisers converge on the Iowa Events Center for the annual Iowa Student Leadership Conference each year. This year's conference, "Shine Your Light," will focus on finding ways that students can shine their light of leadership in school, community, nation and the world.

The Sunday evening optional general session starts at 7:00 p.m. and ends with an illumination ceremony. The conference gets in full swing on Monday morning. During the general session, various awards will be presented, the state project will be introduced, and new state officers will be announced.

This year's keynote speaker is Patrick Maurer, an award-winning motivational speaker and leadership coach on a mission to not just inspire but to actually empower students. Maurer will



*The Iowa Student Leadership Conference brings together over 1,500 students leaders and advisers annually at the Iowa Events Center.*

address the critical need to develop today's leaders with the proficiency to make the most of their time and contemplate potential impact.

Often hailed as "fresh" and "engaging," he is known for his perfected approach of fusing real-life stories, humorous anecdotes, and his pop culture savviness with compelling topics. The result is an entertaining and authentic experience that is relatable, relevant and real for any audience.

Students will then be able to select break-out leadership sessions from a menu of choices. Break-out sessions will center on school improvement, leadership development, fundraising, appreciation, character building, community service, and school spirit.

**Early Bird Session:** The conference plans to offer an early-bird session on Sunday afternoon for schools (Student Councils) who would like to have an exchange of ideas. Schools will have the opportunity to come early to fulfill their Honor Council Student Council Exchange requirement.



*Presentations throughout the conference provide opportunities for student leaders to share and provide feedback on topics affecting them most as seen here with Center-ville students in 2018.*

**Register for the  
2019 Fall Student  
Leadership Conference:**

[www.iowastudentcouncils.org](http://www.iowastudentcouncils.org)

# Students Working to Stop the Stigma

One of the most important responsibilities of the IASC student officers is planning the state service project. This year the students have chosen to focus on mental health.

They have researched the topic, visited with experts in the field and spent many hours fine tuning the details. They will share their goals and invite schools to take part in this year's project.

They have chosen to partner with Iowa NAMI (National Alliance on Mental Illness).

NAMI's goal is to inspire, educate, and assist the public on mental illness topics. During Monday's Iowa Student Leadership Conference general session and at break-out sessions, student officers will provide information about how schools can become involved during the 2019-2020 school year.

## Our Partner



Iowa NAMI's goal is to inspire, educate, and assist the public on mental illness topics.

Iowa NAMI's presence throughout the entire state will help councils easily access mental health information and resources within their communities!

Any fundraising attained shall be directed to Iowa NAMI.

For more information:  
*[namiiowa.org](http://namiiowa.org)*

## Stop the Stigma



*Addressing the Stigmas  
around Mental Health*



**State Service Project  
(2019-2020)**



**The IHSAA is proud to be  
the sponsoring organization of the  
Iowa Association of Student Councils.**

**Follow IASC online:**

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# Iowa Hosts National Conference on Student Activities

Central Iowa will become a hub of student leadership this winter as Des Moines hosts adult educators as part of the 2019 National Conference on Student Activities.

For the first time EVER, the conference will be held in Iowa at the downtown Marriott on December 6 – 8, and is open to any educators who work with students in activities and workshop settings.

The National Conference on Student Activities (NCSA) is designed to provide program strands that encourage participation of a wide variety of activity advisers, school administrators, leadership educators, motivational speakers, and consultants.

"I've been to a lot of conferences in my professional career," said Chad Elsberry, IHSA Assistant Director, "This is one of the best in providing educators with ideas and tools to utilize with students. It's a hands-on experience for adult educators."

The annual event features national speakers and presenters who focus on student leadership opportunities in activities. The conference also provides a plethora of opportunities to share great ideas while networking with a vibrant professional community dedicated to students.

According to event organizers, if you teach leadership in the classrooms of our nation, or are an adviser of any student activity organization, or develop leadership education programs, or conduct workshops for young people and their advisers on the state or national level, this Conference is for YOU!

"The theme for the conference is Fields of Opportunities: Cultivating Leadership," said Vicki Carstens, Iowa Association of Student Councils executive director. "We invite Student Activity advisers, administrators and anyone else interested in developing student leaders to COME GROW WITH US in Des Moines!"

Registration for the conference is hosted through the National Association of Workshop Directors (NAWD) and is available at [www.nawd.com](http://www.nawd.com) with complete details.

This conference has a rich history of bringing together leaders in the field of student activities. The people you meet, knowledge you gain, and ideas you share will have a lasting impact on you as well as the students and adults with whom you work.



## What is NAWD?

The National Association of Workshop Directors (NAWD) is affiliated with the National Association of State Student Council Executive Directors (NASSCED), the National Association of Secondary School Principals (NASSP), National Student Councils (NatStuCo), and many state student council associations. A board of directors composed of former Workshop Directors of the Year helps to set association policies.

As NAWD Executive Director, Jim Finnemeyer coordinates memberships, the annual National Conference on Student Activities (in cooperation with the state host), and answers questions related to the association.

ILTC PRESENTS

# 20/20 LEADERSHIP

JUNE  
2020

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