



# CHARACTER COUNTS!®

## Coach of the Year Award

2010

### About the Award

The CHARACTER COUNTS! Coach of the Year Award honors a worth recipient who embodies the Six Pillars of Character®: Trustworthiness, Respect, Responsibility, Fairness, Caring & Citizenship. Rather than spotlight winning records and isolated acts of heroism or generosity, the Award was conceived to recognize individuals whose coaching lives and achievements demonstrate an enduring commitment to any or all of the following qualities associated with good character:

- Uncompromising integrity and courage demonstrated by a willingness to do the right thing despite social pressures or personal risk;
- Generosity of spirit and a willingness for self-sacrifice in devotion to helping others;
- Community service for the common good;
- Willingness to place the welfare of athletes ahead of personal desire to win;
- Perseverance and inner strength enabling youth to overcome abilities
- An enduring commitment to teach, encourage, advocate and model the Six Pillars of Character through their coaching career.

In recognition of this honor, a \$1,000 cash award will be made in the name of the recipient to their respective athletic department to further enhance character development initiatives. The winner will be recognized during the Boys State Basketball Tournament.

Applications are due by **February 15, 2010** to Alan Beste, Iowa High School Athletic Association, PO Box 10, 1605 S. Story Street, Boone, IA 50036.

### The Six Pillars of Character

#### Trustworthiness

Be honest - don't deceive, cheat or steal • Be reliable-do what you say you'll do • Have the courage to do the right thing • Build a good reputation • Be loyal-stand by your family, friends and country

#### Respect

Treat others with respect; follow the Golden Rule • Be tolerant of differences • Use good manners, not bad language • Be considerate of the feelings of others • Don't threaten, hit or hurt anyone • Deal peacefully with anger, insults and disagreements

#### Responsibility

Do what you are supposed to do • Persevere; keep on trying! • Always do your best • Use self-control; Be self-disciplined • Think before you act-consider the consequences • Be accountable for your choices

#### Fairness

Play by the rules • Take turns and share • Be open-minded; listen to others • Don't take advantage of others • Don't blame others carelessly

#### Caring

Be kind • Be compassionate and show you care • Express gratitude • Forgive others • Help people in need

#### Citizenship

Do your share to make your school and community better • Cooperate • Stay informed; vote • Be a good neighbor • Obey laws and rules; respect authority • Protect the environment; recycle

Sponsored by:



To learn more about CHARACTER COUNTS!  
please visit [CharacterCountsInIowa.org](http://CharacterCountsInIowa.org).



# CHARACTER COUNTS!

## Coach of the Year Award

*2010 Nomination Form*

### **About the Nominee**

Nominee's Name: \_\_\_\_\_  
*(Please list name as it should appear on Award/Certificate)*

Nominee's Home Mailing Address: \_\_\_\_\_  
*Please include City, ST, Zip*

Nominee's Home Phone Number: \_\_\_\_\_ Nominee's Email: \_\_\_\_\_  
*Please include area code*

Nominee's School or Organization: \_\_\_\_\_

School or Organization Address: \_\_\_\_\_  
*Please include City, ST, Zip*

School or Organization Phone: \_\_\_\_\_  
*Please include area code*

### **About the Nominator**

Nominator's Name: \_\_\_\_\_

Nominator's Home Mailing Address: \_\_\_\_\_  
*Please include City, ST, Zip*

Nominator's School or Organization: \_\_\_\_\_

School or Organization Mailing Address: \_\_\_\_\_  
*Please include City, ST, Zip*

Nominator's Daytime Phone Number(s): \_\_\_\_\_ Nominator's Email: \_\_\_\_\_  
*Please include area code*

Nominator's Relationship to Nominee: \_\_\_\_\_

### **Application Supplements**

Please enclose specific facts supporting the nominee being a character-building individual, stated in 1,000 words or less. The nominator may also include supporting attachments, including letters, photos, awards or news clippings.

### **Certification of Nominator**

"All of the information contained herein is true and accurate to the best of my knowledge."

Nominator Signature: \_\_\_\_\_ Date \_\_\_\_\_

**NOMINATIONS ARE DUE FEBRUARY 15, 2010.**

*Please return nomination forms to:*

*Alan Beste  
Iowa High School Athletic Association  
PO Box 10, 1605 S. Story Street  
Boone, IA 50036*