

## 2008 FOOTBALL SEMIFINALS & CHAMPIONSHIP MEDIA CREDENTIAL INFORMATION

All media **must contact** UNI's Erin Strellner: phone: 319/273-6334 or email: [unidome@uni.edu](mailto:unidome@uni.edu) Media can also request via E-mail by going to [www.uni.edu/unidome](http://www.uni.edu/unidome), clicking on IHSAA Football Playoffs and then media information. **The UNI staff has other duties, so on-line registration is preferred. Requests need to be on file 48 hours** before the start of the Nov. 14 semifinals (preferred deadline Nov. 10) or finals (Nov. 21). **Credential requests are subject to IHSAA approval and are granted only with agreement to adhere to the regulations in the attached Iowa High School Sports Network (IHSSN) 2008-09 Video and Audio Highlights License.** This License is also available under the Resources tab at [www.ihssn.com](http://www.ihssn.com).

Phone line costs are **\$35 per game, payable in advance to the UNI-Dome.** For broadcast rights, there is a license fee of **\$150 per game per team, payable to the Iowa High School Sports Network in advance of receiving your credentials.** The media entrance is the NW doors of the UNI-Dome. Be prepared to show some form of identification from your outlet when you obtain your credentials at the NW entrance. Radio and TV people should obtain their credentials from the IHSSN representative. No credentials are mailed.

Credentials for on-site coverage by traditional news gathering organizations are issued by the Iowa High School Athletic Association.

Credentials used for weekly sports highlight shows, specialized sports highlight shows, sponsored segments of a program or any show wishing to use footage filmed at IHSAA or IGHSAU events will be issued by the IHSSN.

Highlights may be used for weekly sports highlight shows, specialized sports highlight shows, sponsored segments of a program and other shows or programming when pre-approved by the IHSSN and payment of a rights fees of one thousand two hundred and fifty (\$1,250) in advance is for each event where the video rights are the property of the IHSSN. All other requirements and stipulations required and listed in this license will remain in full force and effect unless approved in writing by the IHSSN.

This license or any rights granted herein may not be assigned or transferred in any manner without the prior written consent of the IHSSN. The language of the license is included at the end of this information.

### IMPORTANT

The Iowa High School Sports Network (IHSSN) holds the broadband, broadcast and telecast rights to IHSAA competitions. It is imperative to review the License from IHSSN prior to applying for a credential; this License should not alter how the vast majority of the media operate.

This License is available under the Resources tab at [www.ihssn.com](http://www.ihssn.com).

***RADIO STATIONS*** – *Radio stations doing broadcasts of the semifinals and finals are prohibited from audio and/or video streaming of the games to the Internet. Rebroadcast of audio and video streams of games is prohibited without the expressed written consent of the IHSSN. Stations must request credentials and adhere to the procedures and regulations as put forth by the Iowa High School Sports Network which includes:*

*Paying UNI in advance for any line costs they incur*

*Paying a broadcast rights fee (applicable to all stations using a line or cell) to the Iowa High School Sports Network prior to obtaining your credentials at the Dome from the IHSSN representative.*

*The IHSSN website provides instructions to station managers as to the process for taking the IHSSN Internet feed of semifinals and finals. The IHSSN will occupy the same seats throughout the semifinals and finals.*

***TELEVISION, INTERNET AND RADIO HIGHLIGHTS*** – *the IHSSN Highlights License for Championship Events outlines what is an acceptable procedure and use of Championship footage and audio, filmed, taped and gathered or obtained otherwise at an IHSSN Championship Game/Event.*

Live TV, video streaming, and audio streaming of the semifinals and finals are the sole rights of the IHSSN and are strictly prohibited except by the IHSSN.

Archiving video or audio clips of the semifinal and final round games on any internet site for playback at a later time, or archiving a video stream or audio stream of the semi-final and final games in their entirety on any internet site is the property of the IHSSN and is strictly prohibited.

*The License specifically refers to different ways individuals and companies may take tournament highlights and information for their own private use. The outlined statements protect the investments of IHSSN and its TV affiliates. Entities that secure footage, highlights, etc. of events included in the IHSSN contract should read the information posted.*

It is the media's responsibility to call immediately for credentials once the team(s) you cover qualify for the semifinals or finals. **DO NOT WAIT UNTIL THE DAY OF THE GAME.** You will need to apply separately for the semifinals and finals, if your team(s) advances.

Media parking is on a first come first served basis. The Campbell parking lots north and east of the Dome may be preferred. **TV STATIONS: You NEED to contact Dave Kohrs, facility coordinator at the Dome, for parking information.** His number is 319-415-9335.

Seating in press box may be limited and will be prioritized on the newspaper side to those on daily deadlines. On the radio side, there is a **maximum of two seats available per station.** Stations may have about 10 minutes to wrap up their game so another station can be seated. **Stations ordering lines will have a priority in seating.** All media are responsible for keeping their own statistics for the semifinals but **we will have a full stat crew for the finals and will also post statistics on our website.**

**No media or coaches** will be allowed to use the "UNI President's Box."

**Non-commercial video tape delay of games is allowed for the semifinals only** through 48 hour application with the IHSA. Those entities doing this may have to be seated outside the press box.

**There will be no non-commercial TV delayed or otherwise for the finals – Those desiring to secure video rebroadcast rights of the championship must make requests to the IHSSN (515-276-4111, ext. 17).**

Photographers and commercial TV camera media people are **NOT ALLOWED** in either team box (25 yd. line to 25 yd. line) and must stay behind the restraining line that surrounds the field. Those teams with a **team or school photographer:** that individual's ticket must come from their allotment and be traded for a sideline pass; however a team videotaping can not be on the field.

**One student publications person** (either a writer or photographer) for each team is permissible. That individual **must furnish an official letter from his/her principal or athletic director.** The individual must have a game ticket and secure a sideline pass from their school.

**All interviews for the semifinals must be held off the field of play; for the finals the interview room will be used. This applies to all media including the IHSSN.** The request for an interview room was made by the media in 1999 and used each year since.

UNI events follow most of our games and the UNI Dome staff needs to ready the field and stadium. We need to be respectful of their work and responsibilities.

Bud Legg, IHSA Information Director



**The Iowa High School Sports Network  
10580 Justin Drive, Urbandale, Iowa 50322**

The Copyright Revision Act of 1976 and the Communications Act of 1933 and all of its revisions allow for The Iowa High School Sports Network (IHSSN) to protect its game/event transmissions and to exclusively provide licenses and authorize distribution rights for videotaped, filmed or audio excerpts (collectively known as Highlights) for the Iowa High School State Championship Final Games/Events. No team, telecaster, news packager, syndicator or any other media form—whether a single entity, company or individual—may use or distribute Highlights (or authorize others to do the same) without the advance, written authorization of IHSSN.

Highlights are licensed on the condition that they are used in accordance with the attached license exclusively for news reporting purposes by those television stations and networks, radio stations and networks and print media in the United States. Any non-editorial, commercial or promotional use of Highlights through any form of media, including but not limited to, electronic downloading or retransmission of Highlights is expressly prohibited without the prior written consent of the IHSSN.

In addition, the IHSSN identifications, trademarks, copyrighted designs and other forms of intellectual property may not be used without prior written consent of the IHSSN. Recipient of this license understands and acknowledges these rights and agrees to adhere to these conditions and limitations set forth in the attached license.

Any violation of the attached license may cause revocation of the license and/or subject the offending party to any other remedy available to the IHSSN.

Credentials for on-site coverage by legitimate news organizations are issued by the Iowa High School Athletic Association and The Iowa High School Girls Athletic Union. **Credentials used for weekly sports highlight shows, specialized sports highlight shows, sponsored segments of a program or any show wishing to use footage filmed at IHSSN events are issued solely by the IHSSN.**

Use of filmed, videotaped or audio material gathered on site is subject to the terms and conditions of the attached Video and Audio Highlights License. The attached license does not in any way grant the recipient the right to broadcast or record any material on-site at a Iowa High School State Championship Game/Event and all property rights with respect to any video or audio footage of a Iowa High School State Championship Game/Event obtained on-site belongs exclusively to the IHSSN and any use of such or distribution of such footage or audio must have prior written approval of the IHSSN.

Use or distribution of any Highlights constitutes acceptance of the terms and conditions of the attached license.



**IOWA HIGH SCHOOL SPORTS NETWORK  
2008-2009 VIDEO AND AUDIO HIGHLIGHTS LICENSE**

Video, film, or audio excerpts of an Iowa High School Sports Network (IHSSN) State Championship Final Game/Event (Highlights) may be used only by the news organization which has received this license solely for news purposes in the recipient's regularly scheduled television or radio news programs in the United States in accordance with the following terms and conditions:

- Highlights may be used for no more than seventy-two (72) hours after the completion of the game/event to which they pertain.
- Highlights from any one IHSSN State Championship Final Game/Event that has been completed may not exceed (2) minutes in any continuous hour of programming.
- Highlights of IHSSN State Championship Final Games/Events in progress may be used, provided that any such Highlights may not exceed thirty (30) seconds per hour.
- Total Highlights from IHSSN State Championship Final Games/Events cannot exceed two (2) minutes within any continuous hour of programming.
- A visual courtesy credit by telecasters must be provided for the IHSSN for a minimum of three seconds for the Highlights. In addition a voiceover will be required as Highlights are displayed or broadcast. (e.g., Courtesy IHSSN/KCWI).
- No one may incorporate, superimpose or imbed into any Highlights a logo, trademark, advertisement, scoreboard or any other graphic without prior written approval from IHSSN.

All copyrights, proprietary interests, and other articles of ownership in and relating to the Highlights whether obtained on-site from a game/event telecast or otherwise shall belong to and remain the property of the IHSSN.

The IHSSN reserves the right to withdraw permission for the use of Highlights by appropriate notice at any time and for any reason. Highlights may not be sold or bartered to any other entity and may not be used commercially, except as specifically described herein, without prior written permission from the IHSSN. Non-authorized uses include, but are not limited to, use in pre-game shows, weekly sports highlights shows, coaches programs, commercials, on-air promotions, sponsored segments of a program, on-air promotions, as file footage or archives, in video on demand or taped programming or materials.

Under no circumstances may any Highlights be broadcast or otherwise distributed on the Internet, via any other on-line services or computer network or via any mobile or wireless form of transmission including and without limitation, cellular telephones, MP3 players and personal digital assistants.

Use of Highlights constitutes acceptance of the terms and conditions of this license. This license will be governed by the laws of the State of Iowa. This license or any rights granted herein may not be assigned or transferred in any manner without the prior written consent of the IHSSN, **without advance written permission from the Iowa High School Sports Network.**

Individuals or entities wishing to obtain permission for broader use of the Highlights than that outlined above may purchase a special **Extended Use Highlights License (EUHL)** from IHSSN. The license fee for a EUHL for the state championship tournament in football is \$1,250 for all 6 Championship Games, \$1250 for the 12 Semi-Final Games, or \$2500 to cover all 18 games. For all other sporting events the EUHL fee is \$1250 to cover all games to which IHSSN has rights in a single championship tournament. Boys and Girls Tournaments are considered separate tournaments. This EUHL shall provide the following additional rights:

**Highlights for special use may be filmed at any event where the rights are the property of the IHSSN by entities or individuals with proper credentials and payment of the applicable fee for an Extended Use Highlights License. Upon receipt of a EUHL, Highlights may be used for weekly sports highlight shows, specialized sports highlight shows, sponsored segments of a program and other shows or programming pre-approved by the IHSSN.**

**The EUHL shall last until the beginning of the subsequent season of the sport at issue. The next season is deemed to begin when the first game begins.**

All other requirements and stipulations required and listed in the standard license remain in full force and effect unless approved in writing by the IHSSN.